

sample letter requesting email address information Updated Version

Sample Letter Requesting Email Address Information

In today's digital age, effective communication often hinges on having accurate contact details, especially email addresses. Whether you're reaching out for professional networking, customer correspondence, or event coordination, requesting someone's email address must be done politely and clearly. A well-crafted sample letter requesting email address information not only demonstrates professionalism but also increases the likelihood of receiving a prompt and accurate response. This article provides comprehensive guidance on how to write such a letter, including sample templates, essential components, and tips to ensure your request is both courteous and effective.

Understanding the Importance of a Well-Written Request Letter

Why a Proper Request Matters

Sending a formal request for email information sets the tone for your communication and reflects your professionalism. It helps in:

- Establishing credibility and trust
- Ensuring clarity about the purpose of your request
- Facilitating a quick and accurate response
- Maintaining a record of communication

When to Use a Sample Letter Requesting Email Address

Situations that warrant such a letter include:

- Networking with colleagues or industry contacts
- Following up with clients or customers
- Inviting someone to an event or meeting
- Reaching out for collaboration or partnership
- Requesting contact information from attendees or participants

Components of an Effective Letter Requesting Email Address

1. Clear Subject Line

The subject line should succinctly indicate the purpose of the email, such as:

- Request for Contact Information
- Follow-up: Email Address Needed
- Connecting for Future Collaboration

2. Polite Greeting

Begin with a respectful salutation tailored to the recipient, such as:

- Dear Mr./Ms. [Last Name],
- Dear [First Name],
- Hello [Name],

3. Introduction and Context

Introduce yourself briefly and state the reason for your request. For example:

"My name is [Your Name], and I am [your position/role] at [your organization]. I am reaching out to discuss [specific reason], and I would appreciate if you could share your email address to facilitate further communication."

4. Clear and Polite Request

Explicitly ask for the email address, maintaining a respectful tone. For example:

- Could you please share your email address so we can continue our conversation?
- I would be grateful if you could provide your email contact for easier correspondence.

5. Optional: Offer a Reason or Incentive

If appropriate, mention how receiving the email will be beneficial, such as sharing important updates, coordinating events, or providing relevant information.

6. Closing and Contact Information

End with a courteous closing, providing your contact details if necessary. Examples include:

- Thank you for your time and assistance.
- I look forward to hearing from you.

7. Formal Sign-Off

Use an appropriate closing phrase followed by your name and position:

- Sincerely,
- Best regards,
- Yours faithfully,

Sample Letter Templates Requesting Email Address

Template 1: Professional Networking

Subject: Request for Contact Information

Dear Mr. Johnson,

I hope this message finds you well. My name is Emily Carter, and I am a recent attendee of the Digital Marketing Conference in New York. I enjoyed our discussion on emerging trends in social media marketing, and I would love to stay connected and continue our conversation.

Could you kindly share your email address so I can send you some additional resources and follow up on our discussion? I appreciate your time and look forward to hearing from you.

Thank you very much.

Sincerely,

Emily Carter

Digital Marketing Specialist

Template 2: Customer Follow-Up

Subject: Request for Your Contact Details

Dear Ms. Smith,

Thank you for visiting our store last week. We hope you enjoyed your experience. To provide you with updates on upcoming promotions and new products, I would like to request your email address.

Would you be willing to share your contact information? Rest assured, your email will be used solely for our communication and will not be shared with third parties.

Looking forward to your response.

Best regards,

John Davis

Customer Service Manager

Template 3: Event Invitation

Subject: Invitation and Contact Information Request

Dear Mr. Lee,

It was a pleasure meeting you at the Annual Business Summit last month. We are organizing a follow-up workshop on innovative business strategies and would love to invite you to participate.

Could you please provide your email address so we can send you the official invitation and further details? Your participation would be highly valued.

Thank you for your consideration. We hope to hear from you soon.

Sincerely,

Maria Gonzalez

Event Coordinator

Best Practices for Requesting Email Addresses

Be Polite and Respectful

Always use courteous language to show respect for the recipient's privacy and time. Avoid

demanding or overly casual tones.

Be Clear and Specific

Specify why you need the email address and how it will be used. Transparency fosters trust and increases the chance of a positive response.

Keep the Message Concise

Get straight to the point without unnecessary details. Respect the recipient's time by keeping your request brief but comprehensive.

Follow Up Appropriately

If you do not receive a response within a reasonable timeframe, consider sending a polite follow-up message reiterating your request.

Respect Privacy and Data Protection

Ensure you handle the recipient's contact information responsibly, adhering to data protection regulations and privacy policies.

Conclusion

Crafting an effective sample letter requesting email address information is an essential skill for professionals and individuals alike. It combines clarity, politeness, and professionalism to foster positive communication and reliable connections. By including the key components outlined above and tailoring your message to suit the context, you can significantly improve your chances of obtaining the contact details you need. Remember that a respectful and transparent approach not only facilitates the immediate goal of acquiring an email address but also lays the groundwork for a trustworthy and productive relationship in the future.

Sample Letter Requesting Email Address Information: A Comprehensive Guide for Effective Communication

In today's digital age, having accurate contact information is essential for maintaining professional and personal connections. When reaching out to colleagues, clients, or potential partners, requesting an email address is a common step that facilitates ongoing communication. A well-crafted sample letter requesting email address information not only ensures clarity but also demonstrates professionalism and respect for privacy. Whether you're drafting this request for the first time or seeking to refine your approach, understanding the key components and best practices

is vital to achieving your communication goals.

Why Is a Formal Letter Requesting Email Address Important?

Before diving into the specifics of drafting your letter, it's important to understand why such a request holds significance:

- **Maintains Professionalism:** A formal request showcases your respect and seriousness about establishing contact.
- **Ensures Clarity:** Clear language reduces misunderstandings and ensures the recipient knows exactly what information you need.
- **Builds Trust:** Thoughtfully written correspondence can foster trust, especially when requesting personal contact details.
- **Facilitates Future Communication:** Having accurate email addresses streamlines your ability to share updates, documents, and collaborate.

Key Elements of an Effective Letter Requesting Email Address

When composing your request, certain elements should be included to maximize clarity and professionalism:

- **Proper Salutation and Addressing**

Begin with a respectful greeting, addressing the recipient by name if possible. If you don't know their name, a general greeting such as "Dear Sir or Madam" is acceptable, though personalized communication is always preferable.

- **Clear Purpose Statement**

Early in the letter, state your purpose explicitly. For example:

"I am reaching out to kindly request your email address to facilitate our ongoing communication regarding..."

- **Context and Reason for Request**

Providing context helps the recipient understand why you need their email address. Be transparent

about how you intend to use this information and reassure them about privacy.

- Specific Request

Make your request concise and direct. For example:

"Could you please share your preferred email address for correspondence?"

- Politeness and Courtesy

Use polite language throughout your letter. Express appreciation for their time and consideration.

- Contact Information and Closing

Include your contact details and a courteous closing, such as "Sincerely" or "Best regards," followed by your name and position if applicable.

Step-by-Step Guide to Writing a Sample Letter Requesting Email Address

Step 1: Choose the Appropriate Format

Depending on your relationship and context, your letter can be formal, semi-formal, or informal. For professional purposes, a formal tone is recommended.

Step 2: Start with a Polite Salutation

Example:

"Dear Mr. Johnson,"

or

"Hello Ms. Smith,"

Step 3: Introduce Yourself and State Your Purpose

Example:

"My name is Jane Doe, and I am the coordinator for the upcoming Community Outreach Program at XYZ Organization. I am reaching out to request your email address to send you important updates regarding our event."

Step 4: Explain the Context and Reason for Request

Example:

"We are compiling a contact list of community partners to ensure everyone receives timely information and event details."

Step 5: Make Your Specific Request Clearly

Example:

"Could you kindly share your preferred email address for this purpose?"

Step 6: Express Gratitude and Offer Contact Details

Example:

"Thank you very much for your cooperation. Please feel free to contact me at my email ([\[email protected\]](#)) or phone (555-1234) should you have any questions."

Step 7: Close Politely

Example:

"Looking forward to your response."

Step 8: Sign Off with Name and Position

Example:

_"Sincerely,

Jane Doe

Community Outreach Coordinator"_

Sample Letter Requesting Email Address Information

Subject: Request for Your Email Address for Community Outreach Coordination

Dear Mr. Anderson,

I hope this message finds you well. My name is Emily Carter, and I am the event coordinator at Green Valley Community Center. We are currently in the process of organizing our upcoming health awareness seminar scheduled for next month.

To ensure smooth communication and to send you timely updates about the event, I am writing to kindly request your email address. Having your preferred contact information will enable us to share important details, registration links, and any last-minute changes efficiently.

Please rest assured that your email address will be used solely for the purpose of coordinating this event and will be kept confidential in accordance with privacy policies.

If you are comfortable sharing your email, you may reply directly to this message or contact me at [\[email protected\]](#). Should you have any questions or need further information, feel free to reach out.

Thank you very much for your attention and cooperation. We look forward to your participation and to maintaining open lines of communication.

Best regards,

Emily Carter

Event Coordinator

Green Valley Community Center

Phone: (555) 678-9012

Email: [\[email protected\]](#)

Tips for Writing Your Request Letter

- Be concise: Respect the recipient's time by keeping the message brief and to the point.
- Use professional language: Maintain a respectful and courteous tone.
- Personalize your message: Tailoring the letter to the recipient can increase the likelihood of a positive response.
- Specify the purpose: Clearly articulate why you need their email address.

- Assure privacy: Reassure that their information will be handled responsibly.
- Follow up if necessary: If you don't receive a response within a reasonable timeframe, consider sending a polite follow-up.

Common Mistakes to Avoid

- Being too vague: Failing to specify why you need the email address can lead to mistrust or confusion.
- Using informal language in professional requests: Always match your tone to the context.
- Not including your contact info: Make it easy for the recipient to respond or reach out with questions.
- Overly lengthy messages: Keep your request succinct to respect the recipient's time.
- Neglecting privacy considerations: Always reassure about confidentiality and proper handling of personal data.

Summary

Requesting an email address through a well-crafted letter is an essential skill for effective communication in professional and personal contexts. A sample letter requesting email address information should be polite, clear, and purposeful, ensuring the recipient understands why their contact details are needed and how they will be used. Incorporating key elements such as a respectful salutation, context, specific request, and courteous closing can significantly improve your chances of receiving a positive response. By following best practices and avoiding common pitfalls, you can establish reliable communication channels and foster respectful relationships.

Remember: The key to a successful email address request is professionalism, transparency, and courtesy. Whether for business, community engagement, or personal connections, a thoughtful approach will always yield better results.

Question How do I write a professional email address request letter? Begin with a polite salutation, clearly state the purpose of your request, specify the information needed, and end with a courteous closing. Keep the tone formal and concise. **Answer** What should I include in a sample letter requesting an email address? Include your introduction, reason for requesting the email address, details about how the information will be used, and a polite request for the recipient's email contact. Can you provide a template for requesting someone's email address via letter? Certainly! Here's a simple template: Dear [Recipient's Name], I hope this message finds you well. I am reaching out to kindly request your email address so we can communicate more efficiently regarding [specific reason]. Please feel free to share your contact details at your convenience. Thank you very much. Best regards, [Your Name] [Your Position] [Your Contact Information] What are some best practices for requesting email addresses in formal letters? Be polite and respectful, clearly explain the

purpose of your request, ensure confidentiality and data privacy, and provide your contact information for follow-up. Always thank the recipient for their time. How should I address privacy concerns in my email address request letter? Assure the recipient that their email information will be kept confidential and used solely for the intended purpose. Mention compliance with privacy policies and invite them to contact you if they have any concerns. Is it appropriate to request email addresses via a formal letter or email? Yes, especially in professional or official contexts where a formal tone is needed. For informal situations, a phone call or direct message may suffice, but a formal letter adds credibility and professionalism.

Related keywords: email address request, sample email to request contact info, formal email for email address, email inquiry template, request for email contact, email address verification letter, professional email request, email contact information email, sample request email for email, formal email contact request

address variation meaning

Understanding the Address Variation Meaning: An In-Depth Exploration

Address variation meaning refers to the different forms or structures that a postal address can take. It encompasses the various ways addresses are written, formatted, and interpreted across different regions, industries, and purposes. Recognizing and understanding address variations is crucial for accurate mail delivery, data management, e-commerce, and global communication. This article delves into the comprehensive aspects of address variation meaning, exploring its significance, types, causes, and best practices for handling address data effectively.

What Is Address Variation?

Definition and Scope

Address variation pertains to the multiple ways an address can be represented or formatted. Variations can occur due to:

- Geographic differences
- Language and cultural norms
- Industry standards
- Technological systems

- Personal preferences

For example, the way an address in the United States differs from that in Japan or Germany highlights how variations are influenced by regional conventions.

Why Address Variation Matters

Understanding address variations is essential for several reasons:

- Ensuring accurate mail and package delivery
- Maintaining clean and standardized databases
- Enhancing customer experience in e-commerce
- Facilitating international trade and communication
- Improving data analytics and reporting

Failure to account for address variations can lead to misdelivery, lost shipments, or data inconsistencies.

Types of Address Variations

Regional and Cultural Variations

Different countries and cultures have unique address formats. Some common regional differences include:

- United States: Street Address, City, State, ZIP Code, Country
- United Kingdom: House Name/Number, Street, City/Town, Postal Code, Country
- Japan: Postal code, Prefecture, City, Ward, Block, Building Number
- Germany: Street, House Number, Postal Code, City, Country

Industry-Specific Variations

Different sectors may adopt specific address formats:

- E-commerce: Often includes delivery instructions, apartment numbers, or specific courier details
- Government Records: May require standardized formats for census or taxation
- Logistics and Shipping: Emphasizes precise location identifiers for routing

Format and Structural Variations

Variations in how addresses are written include:

- Use of abbreviations (e.g., St. for Street, Ave. for Avenue)
- Inclusion or omission of components like suite or apartment numbers
- Different orderings of address components
- Variations in punctuation and capitalization

Language and Script Variations

Addresses may be written in different languages or scripts:

- Latin alphabet (English, Spanish, French)
- Non-Latin scripts (Chinese, Arabic, Cyrillic)
- Transliteration differences can lead to multiple representations of the same address

Causes of Address Variations

Regional Standards and Norms

Countries establish their own postal standards, leading to inherent differences in address structures.

Language and Localization

Translation, transliteration, and linguistic norms influence how addresses are formatted and written.

Technological Systems and Data Entry

Automated systems, form designs, and software can introduce variations due to:

- User input errors
- Different data validation rules
- Varying formats for international addresses

Personal and Organizational Preferences

Individuals and organizations may choose different ways to write or abbreviate addresses for clarity

or personal preference.

Implications of Address Variation Meaning

Impact on Mail Delivery and Logistics

Inconsistent address formats can cause:

- Delivery delays
- Returned shipments
- Increased operational costs

Challenges in Data Management

Variations complicate:

- Data deduplication
- Address validation
- Database standardization

Effects on E-commerce and Customer Experience

Incorrect or inconsistent addresses lead to:

- Failed deliveries
- Customer dissatisfaction
- Increased customer service inquiries

Address Variation Standardization and Validation

Importance of Standardization

Standardizing address data helps:

- Improve delivery accuracy
- Streamline database management
- Facilitate international shipping

Common Address Formats and Guidelines

Organizations often adopt standards such as:

- Unicode consistency
- Postal service guidelines
- International standards like ISO 19160

Tools and Techniques for Handling Address Variations

- Address validation APIs: Verify and correct addresses
- Standardization software: Convert addresses into uniform formats
- Autocomplete and dropdowns: Reduce user input errors
- Regular data cleansing: Remove duplicates and errors

Best Practices for Managing Address Variations

Designing User-Friendly Address Forms

- Use country-specific fields
- Provide clear instructions and examples
- Incorporate validation checks

Implementing Address Validation Solutions

- Use reputable APIs (e.g., USPS, Google Places)
- Validate addresses at point of entry
- Geocode addresses for location accuracy

Maintaining Data Quality

- Regularly audit address databases
- Standardize address formats across systems
- Educate staff on regional address norms

Global Perspectives on Address Variations

International Address Standards

Organizations such as the Universal Postal Union (UPU) promote consistent address formats worldwide, facilitating international mail and parcel delivery.

Challenges in Cross-Border Address Management

- Language barriers
- Variations in postal code systems
- Different address component orders

Innovations Addressing Address Variation Challenges

- Global address databases
- AI-powered address recognition
- Multilingual address parsing tools

Conclusion: Embracing Address Variation Meaning for Better Communication

Understanding the address variation meaning is vital in today's interconnected world. It enhances operational efficiency, improves customer satisfaction, and ensures reliable communication across borders. By recognizing the diverse formats and causes of address variations, organizations can adopt effective standardization and validation strategies. Embracing these practices ultimately leads to more accurate deliveries, cleaner data, and seamless global interactions.

Whether you are managing logistics, maintaining databases, or expanding your business internationally, appreciating the complexities of address variation is a foundational step toward success in global communication and commerce.

Understanding Address Variation Meaning: A Comprehensive Guide

In the realm of mailing, logistics, and data management, the term address variation meaning plays a crucial role. It refers to the different ways an address can be written, formatted, or represented without changing its core location or delivery point. Recognizing and understanding address variation meaning is essential for ensuring accurate deliveries, maintaining data integrity, and improving communication efficiency. Whether you're a marketer, a logistics professional, or someone managing large databases, grasping the concept of address variation is fundamental to optimizing operations and avoiding costly mistakes.

What Is Address Variation?

Definition and Context

Address variation meaning pertains to the different formats, spellings, abbreviations, or structural differences that can exist for the same physical address. These variations might arise due to regional differences, data entry inconsistencies, or different standards used across organizations or countries.

For example, consider the address:

- "123 Main Street, Springfield, IL 62704"

It could appear in various forms such as:

- "123 Main St., Springfield, Illinois 62704"
- "123 Main St Springfield IL 62704"
- "123 Main Street, Springfield, IL 62704"

All these are address variations of the same location.

Why Address Variation Matters

Understanding address variation is vital because:

- **Data Matching & Deduplication:** To identify duplicate records in databases, recognizing different variations of the same address is crucial.
- **Deliverability & Logistics:** Accurate matching ensures parcels or correspondence reach their intended recipients.
- **Compliance & Validation:** Many systems validate addresses against standardized formats; variations can cause validation errors.
- **Marketing & Communication:** Correctly matching addresses helps in targeted campaigns and reduces bounce rates.

Types of Address Variations

Structural Variations

These involve differences in how the address components are formatted or ordered. Examples include:

- Abbreviations vs. full words (e.g., "Street" vs. "St.")
- Use of postal codes or not
- Inclusion or omission of suite or apartment numbers

Spelling and Formatting Variations

Differences caused by:

- Misspellings
- Regional spellings (e.g., "Color" vs. "Colour")
- Variations in capitalization (e.g., "main street" vs. "Main Street")

Regional or Country-Specific Variations

Addresses may vary significantly across countries due to differing postal standards:

- European addresses often order components differently than North American addresses.
- Use of local language or transliterations can introduce variations.

Data Entry and Human Error

Manual input can lead to:

- Typographical errors
- Inconsistent use of punctuation
- Variations introduced by different personnel or systems

Understanding Address Variation Meaning in Different Contexts

In Data Management and Databases

In database management, address variation meaning refers to the different ways address data can be stored or represented, affecting:

- Data cleaning and standardization efforts
- Deduplication processes
- Geocoding accuracy

In Postal and Delivery Services

For postal services, understanding address variation meaning helps in:

- Interpreting addresses written in various formats
- Improving address validation systems
- Ensuring packages are delivered correctly despite format differences

In Marketing and Customer Relationship Management (CRM)

Marketers need to recognize address variations to:

- Maintain accurate mailing lists
- Personalize communications
- Reduce mailing errors and costs

How to Identify and Manage Address Variations

Techniques for Recognizing Address Variations

- **Standardization Tools:** Utilize address standardization software that applies predefined rules to normalize addresses.
- **String Matching Algorithms:** Use fuzzy matching, Levenshtein distance, or similar algorithms to identify addresses that are similar but not identical.
- **Reference Databases:** Cross-reference addresses against authoritative postal databases to identify standard formats.
- **Normalization Rules:** Develop rules that handle common abbreviations, spelling differences, and formatting inconsistencies.

Best Practices for Managing Address Variations

- Adopt Standardized Address Formats

- Use official postal standards (e.g., USPS ZIP+4, Royal Mail, etc.)
- Apply consistent formatting rules across datasets

- Regular Data Cleaning

- Periodically review and clean address data
- Remove duplicates considering variations

- Implement Validation Processes

- Validate addresses at the point of entry
- Use address verification APIs or services

- Educate Data Entry Personnel

- Train staff on proper address entry protocols
- Provide clear guidelines to reduce human error

- Leverage Technology

- Use address management tools with auto-correction and standardization features
- Incorporate geocoding to verify location accuracy

Common Challenges Related to Address Variations

Inconsistent Data Entry

Manual entry often introduces spelling errors, inconsistent abbreviations, and formatting issues, leading to multiple variations of the same address.

International Address Differences

Different countries have diverse postal standards, making standardization complex without

specialized tools.

Address Changes Over Time

Addresses can change due to new developments, renaming, or administrative adjustments, leading to outdated or varied data.

Handling Ambiguous or Partial Addresses

Incomplete addresses or ambiguous data increase the difficulty of matching variations accurately.

The Role of Technology in Address Variation Management

Address Standardization Software

Tools designed to automatically normalize addresses based on postal standards, reducing manual effort and errors.

Fuzzy Matching Algorithms

Algorithms like Levenshtein distance help identify addresses that are similar but have minor differences, facilitating deduplication.

Geocoding Services

By converting addresses into geographic coordinates, geocoding can help verify if different variations point to the same location.

Address Validation APIs

Real-time validation services ensure entered addresses conform to official standards, minimizing variation issues upfront.

Case Studies: Address Variation in Action

Case Study 1: E-commerce Logistics

An online retailer faced delivery delays due to address mismatches. By implementing address standardization and fuzzy matching, they reduced undeliverable packages by 15%, improving customer satisfaction.

Case Study 2: Postal Service Address Verification

A postal service integrated address validation APIs to handle international addresses, reducing returned mail by 20% and enhancing delivery accuracy.

Case Study 3: CRM Data Cleanup

A marketing firm undertook a database cleanup, applying normalization rules and duplicate detection, resulting in more accurate mailing lists and a 10% increase in campaign response rates.

Summary: The Significance of Understanding Address Variation Meaning

Recognizing address variation meaning is not just a technical exercise; it is a foundational element in ensuring operational efficiency across various sectors. Whether it's delivering packages accurately, maintaining clean customer databases, or ensuring effective communication, understanding and managing address variations can save time, reduce costs, and improve overall service quality.

By leveraging the right tools, adopting standardized formats, and training personnel appropriately, organizations can navigate the complexities of address variation with confidence. As global commerce and communication continue to expand, mastering the nuances of address variation meaning becomes increasingly vital for success.

Final Thoughts

In a world where data is king, the ability to interpret, standardize, and match address variations is a strategic advantage. It helps organizations deliver on their promises, maintain trust, and operate efficiently. Keep in mind that address variation meaning extends beyond mere formatting; it encompasses understanding regional differences, technical challenges, and the importance of consistent data practices. Embrace technological solutions and best practices, and you'll be well-equipped to handle the intricacies of address variation in any context.

Question What does 'address variation' mean in a mailing context? In a mailing context, 'address variation' refers to different formats or versions of the same address, such as abbreviations, formatting differences, or inclusion/exclusion of specific details like apartment numbers. **Answer** Why is understanding address variation important for businesses? Understanding address variation helps ensure accurate deliveries, reduces mail returns, and improves data quality for marketing and communication purposes. How can address variation affect data quality in customer databases? Address variation can lead to duplicate records, misdeliveries, or failed deliveries, impacting data accuracy and customer relationship management. What are common examples of address variation? Examples include using 'Street' vs. 'St.', including or omitting apartment numbers,

or different formats for ZIP codes and city names. How can businesses standardize address variations? Businesses can use address validation tools and standardized formatting guidelines to normalize address data and reduce variations. Does address variation impact online shipping and delivery services? Yes, address variations can cause delays, misdeliveries, or increased costs if not properly managed with validation and standardization processes. What tools are available to manage address variation? Tools such as address verification APIs, data cleansing software, and postal service validation systems help identify and correct address variations. Can address variation affect tax and legal compliance? Yes, inconsistent address formats can lead to issues with legal documentation, tax reporting, and compliance with postal regulations. How does address variation relate to international addresses? International addresses often have diverse formats and conventions, making address variation more complex and requiring specific validation for each country. Is address variation a concern for digital marketing campaigns? Absolutely, inconsistent address data can lead to delivery failures of digital communications and affect campaign effectiveness, highlighting the need for accurate data management.

Related keywords: address variation, meaning, address formats, address differences, address types, address standardization, address variations explanation, mailing address, address structure, address standard

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